

Total No. of Questions – 10]
(2062)

[Total Pages : 2

9630

M.B.A. Examination

RESEARCH METHODOLOGY

Paper-207

(Semester-II)

Time : Three Hours] [Maximum Marks : { Regular : 60
ICDEOL : 70

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt *five* questions in all, selecting *one* question from each unit. Each question carries 12 marks.

UNIT-I

1. What are the objectives of Research? Explain types of research in detail with examples.
2. Why Scientific Methods are needful in contemporary research? Describe important features of scientific methods.

UNIT-II

- 3. Discuss important characteristics of different research designs with examples.**
- 4. Define sampling bias and error. Outline the methods to minimize sampling bias and error.**

UNIT-III

- 5. Describe problems and limitations to be faced by the researchers in collection and analysis of primary data.**
- 6. What are scaling techniques? How are they used in research? Discuss in detail.**

UNIT-IV

- 7. Elaborate on the uses of computer in Regression Analysis.**
- 8. Outline situations in business research where factor analysis is used. Which softwares can be used for doing factor analysis? Explain the process of using any *one* software.**

UNIT-V

- 9. Why are graphs, charts and other diagrams essential in report writing and presentation? How are they used therein?**
- 10. What should be the standard layout of research report? Is it appropriate to use a standard layout of research report?**